

CONTENT BUCKET CLASSIFICATION FOR 7/31 RE-LAUNCH

CONTENT REMAINS THE SAME, BUT IS REFORMATTED TO FIT NEW TEMPLATE	BEGIN RE-WRITES, NEW CONTENT NOT REQUIRED FOR LAUNCH	NEW CONTENT REQUIRED FOR LAUNCH
<ul style="list-style-type: none"> <li>• Health Issues for Smokers</li> <li>• Quitting Smoking</li> <li>• Public Place Smoking</li> <li>• Secondhand Smoke</li> <li>• Low Tar Cigarettes</li> <li>• MSA</li> <li>• Mission and Values</li> <li>• Press Room</li> <li>• Seed to pack</li> <li>• Innovations</li> <li>• Consumer Center</li> <li>• Product Specific FAQs</li> </ul>	<ul style="list-style-type: none"> <li>• Careers/ Diversity</li> <li>• Regulation/ Legislation (was Gov't Issues)</li> <li>• T &amp; N</li> <li>• Ingredients</li> <li>• WSA</li> </ul>	<ul style="list-style-type: none"> <li>• Company Info (<i>inc. People and locations</i>)</li> <li>• Marketing Practices (<i>MP &amp; BM</i>)</li> <li>• Supply Chain (<i>rename</i>)</li> <li>• Our History (<i>past 10 years</i>)</li> <li>• YSP (<i>reorganize</i>)</li> <li>• Community Involvement (<i>Charitable Giving</i>)</li> <li>• Environment (<i>inc. litter</i>) (<i>info. From corporate</i>)</li> <li>• Tobacco Growers (<i>FDA</i>)</li> <li>• Reporting (<i>clarify</i>)</li> </ul>